

## SCHOOL BOARD AND COMMUNITY RELATIONS

The board recognizes the need for a communications program to provide effective two-way communication between the school district and the school district community. The school district's communications program shall strive to meet the following goals.

- To keep the citizens and employees informed through a regular flow of information about the school district and its programs;
- To encourage and organize the interchange of ideas between the school district and the community by developing and implementing techniques for school district community involvement in the school district and for school district involvement in the school district community; and
- To assess public knowledge, attitudes and concerns on a regular basis. It shall be the responsibility of the superintendent to establish and maintain an on-going communications program with employees and the community. The superintendent shall make a recommendation to the board annually for changes in the communications program.

Legal Reference: Iowa Code §§ 22; 279.8 (1991).

Cross Reference: 217 Board of Directors' Relationships  
 302 Administration Relationships  
 402 Employees and Outside Relation  
 904 Public Participation in the School

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